



Melana Kreslin

Master of Graphic Engineering

USER EXPERIENCE (UX) · USER INTERFACES (UI) · GRAPHIC DESIGN · WEB · APPLICATION · HCI · COGNITIVE PSYCHOLOGY

www.melana.si

Address: Žaucerjeva 24, SI-1000 Ljubljana
Date of birth: 21 May 1988
Email: melana.kreslin@gmail.com
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Inspired by: photography, nature, people, travelling, diving, jogging, books

Working experiences

August 2015 – present

INTERACTION AND GRAPHIC DESIGNER

Melana Bogdan, s.p., Mestni breg 6, SI-9240 Ljutomer

UX and UI design

Graphic design

User testing

Designing visual identities and desktop publishing

Costumers: Slovenian accreditation, Comland d.o.o., Pibe d'Oro etc.

June 2014 – June 2016

INTERACTION AND GRAPHIC DESIGNER

Comland d.o.o., Litostrojska 58 C, SI-1000 Ljubljana

Planning, designing and testing a new web site for the company.

Designing a learning application for children with autistic spectrum disorder to train for a suitable emotional response in social situation.

April 2014 – February 2015

INTERACTION AND GRAPHIC DESIGNER

SRC d.o.o., Tržaška 116, SI-1000 Ljubljana

Planning and designing user interfaces (UX and UI)

Web design and web development

Prototyping and testing

Designing and developing HTML email marketing

Lead marketing and desktop publishing

Costumers: Public administration of the Republic of Slovenia, Nova Ljubljanska banka d.d., Sailing association of Slovenia etc.

October 2012 – October 2013

GRAPHIC DESIGNER

Group ideJA?, Snežniška 5, SI-1000 Ljubljana

Planning an exhibition and designing posters and curtains to mark the 80th anniversary of birth of Peter Božič, Slovene writer and dramatist

Customer: National and University Library of Slovenia

Designing a visual identity of project to raise awareness about more efficient use of energy in old people's homes

Customer: Community of Social Institutions of Slovenia

October 2011 – January 2012

GRAPHIC DESIGNER

Microsoft Student Partners Slovenia, Šmartinska cesta 140, SI-1000 Ljubljana

Designing MŠP magazine and Desktop publishing

August 2011 – September 2011

INTERACTION AND GRAPHIC DESIGNER

Frontlab, Ulica arhitekta Novaka 9, SI-9000 Murska Sobota

Designing admin interface of content management system

Education

June 2016

MASTER OF GRAPHIC AND INTERACTIVE COMMUNICATIONS

Faculty of Natural Sciences and Engineering, University of Ljubljana, Snežniška 5, SI-1000 Ljubljana

Designing user interfaces and user experience, user testing

Knowledge and competencies in the field of graphic design, typography, art theory, multimedias

August 2013 - January 2014

ERASMUS STUDENT EXCHANGE – INTERACTION DESIGN

Designskolen Kolding, Ågade 10, DK-6000 Kolding

Designing user interfaces and user experience

Mobile applications, websites

Prototyping and testing with focus on users

Group work

Costumer: **B&O PLAY**

August 2012

BACHELOR OF GRAPHIC COMMUNICATIONS

Faculty of Natural Sciences and Engineering, University of Ljubljana, Snežniška 5, SI-1000 Ljubljana

Knowledge and competencies in the field of graphic design, photography, multimedias, paper manufacturing, publishing and advertising

Professional English, Mathematics, Physics, Chemistry

Personal skills

Key competencies

Designing simple, effective, functional and intuitive solutions

Design thinking, researching and innovating

Fast problem solving and prototyping

Playful and efficient working approach

Leadership and organizational skills

Working process

Gathering and analyzing user data (user interviews, usability testing, user surveys, log file analysis etc.)

Creating personas and working with human centered process

Ideation techniques

Working with scenarios and storyboarding

Designing and testing prototypes

Computer skills

Graphic design: Sketch, Adobe Illustrator, Adobe, Photoshop, Adobe InDesign

Video, animation: Adobe Flash Professional, Adobe Premiere Pro

Web programming: HTML, CSS

Prototyping: Sketch, Principle, Adobe Flash, Arduino, Processing

Additional information

Publication

Poster – Response to social events, Magazine Mladina, Ljubljana, December 2012

Attended conferences

Awwwards Conference, Barcelona, Spain, February 2015

Play & Design, design camp, Kolding, Denmark, October 2013

Service and information design symposium, Ljubljana, Slovenia, April 2013

Emzin's seminar of visual communications 2012, Ljubljana, Slovenia